

## FOR IMMEDIATE RELEASE

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### **A Social Affair Dance Studio Expands To New Intracoastal West Location**

Jacksonville, Florida – One of Jacksonville’s favorite dance studios, A Social Affair Dance Studio, opens its newest location at 13947 Beach Boulevard in Taylor Place Plaza on Friday, November 4, 2005. Co-owners, Chris Thomas and instructor Larry Audije partner in this new school which teaches ballroom, Latin and other social partner dances.

Chris Thomas, who is currently celebrating his 10<sup>th</sup> year in business with his Mandarin location says “I’ve been looking forward to this expansion for some time. This studio is the perfect complement to the Mandarin location.” Larry Audije, an accomplished dance instructor with 11 years experience said, “There is a real need for a contemporary studio in the Intracoastal area. We chose this location based on the convenience to our customer base, which has been asking for a location close to the Beaches for two years.”

The new Beach Boulevard studio, located between Hodges and San Pablo Boulevards near the Intracoastal Waterway, will continue in the vein of the Mandarin studio, which dedicates focus to providing students with personalized, one-on-one dance instruction with trained ballroom professionals.

The public is invited to visit the new Intracoastal West location for a Grand Opening and Open House to be held Friday, November 4<sup>th</sup> at 7:30pm.

For more information, please contact the new studio at 904-821-1010 or the Mandarin studio at 904-262-9709.